



Eagle River Business Association

President—Katie Hayes, Arrow Gift Shop

Vice President and Director of Membership—Kathy Holperin, Grandma's Toy Box/Eagle Craft and Hobby

Treasurer—Amy Young, People's State Bank

Secretary—Kim Emerson, Eagle River Chamber of Commerce

Board Members:

Trish Keeley—Director of Advertising—WRJO

Tom Stephens—The Hiker Box

Terry Lyon—Lyn's Antiques

ERBA
P.O. Box 2105
Eagle River, WI 54521
www.eagleriverbiz.biz

Dear Business Owner,

We're writing to invite you to become a member of the Eagle River Business Association (ERBA). ERBA's main goal is to improve business traffic in downtown Eagle River.

Why should you join ERBA? Because...your business, whether it's retail, service or commercial, will benefit from ERBA's efforts to increase activity downtown.

When visitors and local residents come downtown, they tend to spend money downtown. If they have a good experience, they will return to spend more money.

If we support each other by sharing ideas and resources, we will improve Eagle River's image as a shopping destination. If we don't, our customers will go elsewhere.

Please take a look at our brochure to see what events and activities we sponsor throughout the year.

We welcome any ideas to make our events more successful and truly appreciate any assistance that your business may be willing to provide.

Working together (and referring customers to other members) we can improve business, making 2018/2019 more prosperous for all of Eagle River!

Thank you for your time and consideration!

Sincerely,

Katie Hayes, President ERBA Questions?? Call anytime 715 479-4903
Or email arrowgiftshop@frontier.com

Please send us your membership for 2019
(our membership year runs 10/1/2018 to 9/30/2019)

Business Name _____ e-mail _____

Contact Person _____ Phone _____

Mailing Address _____

Website _____

2018 Membership Dues: \$.03 x your business square footage + \$40
For example, if your business is 1000 sq feet, your dues would be \$.03 x 1000 = \$30 + \$40. Your dues would be \$70.00.

(minimum dues: \$60; maximum dues: \$250)

Amount Enclosed _____ Please call if you have questions about dues!